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ELECTRIC BAT INTERACTIVE INVITES EVERYONE TO ADOPT A PET IN NEW WEBLINGS ONLINE GAME

Players of Any Age Can Collect and Train Critters for Battles against Evil Internet Bugs in Weblings

AUSTIN, Texas – April 28, 2010 – The refreshed version of [Weblings](#), the cute and colorful collection online game from [Electric Bat Interactive](#), is now available to all players. *Weblings* brings a host of fresh, fun new characters to collect and train for battles against loathsome “bugs” lurking on sites across the Web. This imaginative entertainment experience is full of endearing critters ready to join players in endless adventures across the Internet.

Weblings is suitable for online gamers of every age, from eight to 80. In *Weblings*, players can collect their own personal menagerie of cuddly companions to house, care for and prepare for combat. Character choices range from the loveable flying cat Dolce, Bixby the Otter – who wears his octopus companion Twist as a hat – and the musical Piper, a whimsical purple bird.

“We couldn’t be happier with the consumer input that led us to the new version of the *Weblings*’ game we are launching today,” said [Cindy Armstrong](#), CEO, Electric Bat Interactive. “Those familiar with the original game will recognize the features they loved from the first iteration with a slew of new critters that current and future players alike are sure to enjoy.”

Weblings is available via Electric Bat Interactive’s *Wurl* Bar for Firefox and Internet Explorer, a download that instantly turns the Web into a social online game experience. Some key features of *Weblings* include:

- **Play anywhere, anytime – for free.** Don’t worry about hardware requirements. Pick up and battle the Bugs from any PC or Mac with Internet Explorer or Firefox. *Weblings* is easy to learn and enjoy.
- **Tame an army of adorable pets.** Choose the pets you want to collect; keep them happy and healthy in your own personal Haven.
- **Explore and Expand your Daily Web Browsing.** Solve daily scavenger hunts on a variety of interesting websites and win bonuses for your pets, or play on all the websites you regularly surf.
- **Collect unique decorations and limited-edition items.** With *Wurl* Bucks, the currency used to buy items in all Electric Bat Interactive games, players can further customize their decorations and gameplay with premium items from the Market.

Behind *Weblings* is Electric Bat Interactive's proprietary *Wurl* Platform, which leverages existing open source technology within a reusable modular game system. These modules enable interchangeable themes, characters, gameplay mechanics and standard game components, such as social networking, chat features and billing.

Players can sign up now to learn more, download the *Wurl* Bar and join the fun at <http://www.playweblings.com>.

About Electric Bat Interactive™

Electric Bat Interactive, the innovator in layered reality gaming (LRG) and entertainment, is changing the way people engage with online entertainment by removing the barriers between Web gaming and websites. Pioneering modular online game development, Electric Bat Interactive can easily create new features and titles through their unique technology platform. Founded in 2008, Electric Bat Interactive is privately held and based in Austin, Texas. For more information, please visit www.electric-bat.com.

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